

# Aston Hotels & Resorts

## 2011 STARs Online Program Information

### Enroll Today

- ★ For Travel Agents residing in the United States and Canada only. With our free, online incentive program, agents have the opportunity to earn both STAR points (year-round) & Cash Back Bonuses (seasonal).
- ★ Complete the online Enrollment Form at [www.AstonStars.com](http://www.AstonStars.com).
- ★ Original signed Form W-9 (for U.S. residents only) or W-8 (for Canadian residents only) may be submitted by **FAX** on company letterhead to: (808) 931-1409, by **EMAIL** (using a business email address) to [stars@astonhotels.com](mailto:stars@astonhotels.com), or by **MAIL** to Aston Hotels & Resorts: STARs Online – 2155 Kalakaua Ave, 5<sup>th</sup> Flr – Honolulu, HI 96815-2398. Forms and instructions are available at time of enrollment.
- ★ **Important:** Travel Agent's mailing address must match the address submitted on Form W-9/W-8.
- ★ You will be required to renew your Form W-9 or W-8 if your mailing address, TIN number or other information has changed.
- ★ Within 1-2 business days of submitting the Enrollment Form and upon receiving the W-9 or W-8 Form, Aston Hotels & Resorts will e-mail your username and password to log in.
- ★ You must keep your contact information current with Aston Hotels & Resorts in order to receive ongoing updates, rewards and bonuses or your STARs Online account may be closed without notice.

### Submit Bookings

- ★ Log in to your STARs Online account and submit client's booking information.
- ★ Bookings must be submitted no later than 14 days after client's departure date.
- ★ Early bookings may be submitted prior to client's travel dates, but only within the calendar year 1/1/11 – 12/31/11.
- ★ Only commissionable bookings made through a bona fide Travel Agent apply. Bookings may be made directly with Aston Hotels & Resorts, through GDS, the internet, or through an Aston Hotels & Resorts contracted wholesaler. Some special rates are not applicable to the STARs program.
- ★ Non-commissionable rate is not applicable to the STARs Online Program.
- ★ Submit your applicable client's booking information into your STARs Online account and you will automatically be notified for which incentives the booking applies. Refer to the *Program Awards and Redemption Values* tables shown below.

### Track Bookings

- ★ View your account balance 24 hours a day, 7 days a week, via STARs Online. Online statements are printer-friendly.
- ★ Aston Hotels & Resorts will verify bookings at least once between the 1<sup>st</sup> and the 15<sup>th</sup> of each month.

### STARs Points (year-round)

- ★ Points are automatically credited to your account upon property verifying client stay.
- ★ Points expire two years after the year the points were earned. (For example, points earned in the year 2011 will expire January 2014) or when management of a property ceases.
- ★ Points are non-transferable from one agent to another agent.

Participants must keep their contact information current with Aston Hotels & Resorts in order to receive on-going program updates, rewards, and bonuses or your STARs Online account may be closed without notice. All information and inquiries must be submitted via Aston Hotels & Resorts online incentive website [www.AstonStars.com](http://www.AstonStars.com). Not applicable with any other promotions. This offer is void where prohibited by law. Aston Hotels & Resorts reserves the right to modify or cancel the program as needed without notice. Other restrictions may apply.

# Aston Hotels & Resorts

## 2011 STARs Online Program Information

### Redeem Points for Rewards (year-round)

- ★ Simply click on “Redeem Points for Rewards” from the menu selection in your account. Not only does this page allow you to choose from a variety of rewards (Free Room Nights at an Aston Hotels & Resorts property or a \$50 gift card from Premiere Choice Award), but you will always know how many points you have available to redeem.
- ★ STARs Online will always reflect the most current awards and point values. Points can only be redeemed from this website. Rewards will be awarded in account holder’s name unless otherwise noted at the time of request.
- ★ Allow up to 4 weeks for delivery of rewards.
- ★ Aston Hotels & Resorts will not change, exchange, cancel rewards redeemed, or reimburse agent with points once the reward has been sent.

### Cash Back Bonus Program Procedures

- ★ STARs Online agents can earn cash bonuses for bookings with a minimum of 5 consecutive nights at a single Aston Hotels & Resorts property.
- ★ Travel must be completed by specified dates **January 3, 2011 to December 21, 2011**.
- ★ You can earn cash bonuses and STARs points for the same booking, but cash bonuses may not apply with other travel agent promotions.
- ★ Periodically, individual properties offer promotional “double cash back bonuses”.
- ★ Submit your client’s applicable booking information into your STARs Online account and you will automatically be notified if the booking qualifies to earn cash back. Refer to the *Program Awards and Redemption Values* tables shown below.
- ★ All checks will be mailed out within three weeks of verification approval.
- ★ The status of all cash back bonuses paid out can be traced through your STARs Online account.

Participants must keep their contact information current with Aston Hotels & Resorts in order to receive on-going program updates, rewards, and bonuses or your STARs Online account may be closed without notice. All information and inquiries must be submitted via Aston Hotels & Resorts online incentive website [www.AstonStars.com](http://www.AstonStars.com). Not applicable with any other promotions. This offer is void where prohibited by law. Aston Hotels & Resorts reserves the right to modify or cancel the program as needed without notice. Other restrictions may apply.



# Aston Hotels & Resorts

## 2011 STARs Online Program Information

### STARs Online Program Awards and Redemption Values

Category	Property / Reward	Points Earned per night (year-round)	2011 Cash back bonus 1/3/2011 to 12/21/2011	Redemption Point Value	Valid Room Category for Redemptions
Oahu	Waikiki Circle	70	\$10	3500	Hotel Room Partial Ocean View
	Waikiki Joy	70	\$10	3500	Hotel Room Superior
	Waikiki Beachside	70	\$10	3500	Hotel Room Standard
	Pacific Monarch	75	\$10	3750	Studio Ocean View
	Waikiki Banyan	80	\$25	4000	One-Bedroom Standard
	Waikiki Beach Hotel	80	\$25	4000	Hotel Room Partial Ocean View
	Executive Centre	90	\$10	4500	One Bedroom Ocean View
	Waikiki Sunset	95	\$25	4750	One-Bedroom Ocean View
	Waikiki Beach Tower	270	\$25	13500	Two-Bedroom Deluxe Oceanfront
Maui	Maui Lu	60	\$10	3000	Hotel Room Superior
	Maui Banyan	85	\$25	4250	One-Bedroom Standard
	Paki Maui***	85	\$25	4250	One-Bedroom Oceanfront
	Maui Kaanapali Villas	95	\$25	4750	Studio Garden View
	Papakea	105	\$25	5250	One-Bedroom Garden View
	Maui Hill	125	\$25	6250	One-Bedroom Ocean View
	Kaanapali Shores	130	\$25	6500	One-Bedroom Garden View
	Mahana at Kaanapali **	140	\$25	7000	One-Bedroom Oceanfront
	The Whaler ***	210	\$50	10500	Studio Ocean View
Kauai	Aloha Beach Hotel	50	\$25	2500	Hotel Room Garden View
	Islander on the Beach	65	\$25	3250	Hotel Room Ocean View
	Poipu Kai	115	\$25	5750	One-Bedroom Garden View
	Waimea Plantation	160	\$25	8000	One-Bedroom Garden View
Big Island	Shores at Waikoloa	105	\$50	5250	One-Bedroom Deluxe
	Kona by the Sea	115	\$25	5750	One-Bedroom Partial Ocean View
	Waikoloa Colony Villas	125	\$50	6250	Two-Bedroom Villa
Nevada	MonteLago Village	75	\$10	3750	Studio Lakeview
California	Lakeland Village	145	\$25	7250	One-Bedroom Suite
Idaho	Sun Valley	170	\$25	8500	One-Bedroom
Other	\$50 gift card	n/a	n/a	2750	per gift card
	**minimum 3 night stay				
	***minimum 2 night stay				

The above Program Awards and Redemption Values are valid from 1/1/2011 – 12/31/2011.

Participants must keep their contact information current with Aston Hotels & Resorts in order to receive on-going program updates, rewards, and bonuses or your STARs Online account may be closed without notice. All information and inquiries must be submitted via Aston Hotels & Resorts online incentive website [www.AstonStars.com](http://www.AstonStars.com). Not applicable with any other promotions. This offer is void where prohibited by law. Aston Hotels & Resorts reserves the right to modify or cancel the program as needed without notice. Other restrictions may apply.