



Calendar of Events

SEPTEMBER

- Kauai Marathon 9/4 (Poipu)
- Lake Tahoe Autumn Food & Wine Festival 9/9 - 9/11 (Lake Tahoe, CA)
- Tour de Tahoe 9/11 (Lake Tahoe, CA)
- Hawaii State Pride Parade and Festival 9/15-9/17 (Oahu)
- Aloha Festivals 9/17 - 9/24 (All Islands)
- Waimea Paniolo Parade and Ho'olaule'a 9/17 (Big Island)
- Maui Marathon 9/18
- Lake Tahoe Marathon Week 9/21 - 9/25 (Lake Tahoe, CA)
- Sun Valley Harvest Festival 9/23 - 9/25 (Sun Valley, ID)
- Honolulu Century Ride 9/25 (Oahu)
- Maui County Fair 9/29 - 10/2 (Maui)
- Taste of the Hawaiian Range 9/30 (Big Island)

OCTOBER

- Wine Walk 10/1 (Lake Las Vegas, NV)
- Lake Tahoe Kokanee Salmon Festival 10/1 - 10/2 (Lake Tahoe, CA)
- Coconut Festival 10/1 - 10/2 (Kauai)
- Ironman Triathlon 10/8 (Big Island)
- Molokai Hoe Canoe Race 10/9 (Oahu)
- Swing & Dixie Jazz Jamboree 10/12-10/16 (Sun Valley, ID)
- Hawaii International Film Festival 10/13-10/23 (Oahu)
- Shakespeare in the Park 10/15 (Lake Las Vegas, NV)
- Xterra World Championship Trail Race 10/23 (Maui)

NOVEMBER

- Moku o Keawe International Hula Festival 11/3-11/5 (Big Island)
- 41st Annual Kona Coffee Cultural Festival 11/4-11/13 (Big Island)
- Brews Best Hand-Crafted Beer Festival 11/12 (Lake Las Vegas, NV)
- Garden Island Range and Food Festival 11/13 (Kauai)
- EA Sports Maui Basketball Invitational 11/21 - 11/23 (Maui)

DECEMBER

- Quiksilver Eddie Aikau Surfing Invitational 12/1/11-2/29/12 (Oahu)
- Xterra World Championship Trail Race 12/4 (Oahu)
- Lake Tahoe Film Festival 12/10 (Lake Tahoe, CA)
- Honolulu Marathon 12/11 (Oahu)

Explore Maui's Unique Marine Life with Aston and Maui

Adventure Cruises

Aston is offering an amazing deal for guests staying at any Aston resort on Maui. With a 5-night minimum stay, guests receive a complimentary 2-for-1 voucher good for Maui Adventure Cruises' Lanai Landing Adventure. A savings of over \$128!

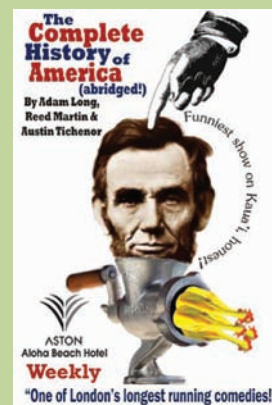


The full day Lanai Landing Adventure includes a pleasant and comfortable ride across the Auau Channel to Lanai Island along with exciting snorkeling excursions to Hulupo'e Beach and Marine Preserve, a breathtaking, crescent-shaped beach with extensive reefs and tidepools, as well as a second snorkeling site off-shore. The tour also includes a light breakfast, picnic lunch, snacks and on-board refreshments.

Receive your voucher at check-in.

Aston Aloha Beach Hotel Presents Crowd Pleasing Entertainment

Aston Aloha Beach Hotel recently brought in the crowd-pleasing comedy show, "The Complete History of America (abridged)," presented every Tuesday evening at 7pm in the hotel's Ali'i Room. The show's intelligent, family-friendly humor is a hit with Aston Aloha Beach Hotel guests.



The show also includes a delicious three-course "Theater Night" dinner from the on-site Palms Restaurant. Dinner and ticket prices start at \$79 adult, \$69 children and \$99 for preferred seating. Dinner seating is at 5 pm, show time is 7 pm. Tickets are available in advance at OPTheater.com or by phone 808-212-8444.

With Aston, Your Next Vacation May Be Just Around the Corner

Aston Hotels & Resorts offers opportunities to earn valuable frequent flier miles with our airline partners at 28 hotels and condominium resorts throughout Hawaii and the continental U.S.

Hawaiian Airlines: Earn 200 HawaiianMiles per night and up to 2,000 additional bonus miles for qualifying stays at select Aston properties.

Alaska Airlines: Earn 500 HawaiianMiles for each qualifying stay at any of Aston's 28 properties.

To learn more, visit AstonHotels.com/mileage and start earning today!



Take an Aston "eduVacation"

Travel agents are our most valuable partners and there's no better way to learn about Aston than by staying with us. Keep up to date on what's new and what each property has to offer your clients by taking an "educational vacation." Travel agents receive exclusive discounted rates based on each hotel's rating, starting from only \$49 per night. Visit AstonHotels.com/eduVacation for more information. Book your eduVacation today!

Earn Rewards and Cash Back Bonuses Year-Round with STARs Online

Travel agents earn rewards and cash bonuses all year long with Aston's STARs Online. Enter your bookings on STARs Online to earn points redeemable for gift cards or complimentary stays for each materialized booking. Plus, agents can earn cash back bonuses of up to \$50 when booking five consecutive nights or more at select Aston properties. It's fast, it's free and it's all online.

Offer valid only for new bookings for stays through 12/21/11. Minimum stay of 5 consecutive nights at a single property required for cash bonus. Bookings made for all published rates apply. Agent must be a STARs member.

Enroll or log-in online: AstonStars.com

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ASTON HOTELS & RESORTS NEWSLETTER • FALL 2011

BOOK 'EM ASTON!

SAVE ON FALL!
Discover Hawaii's best sights, activities and values with Aston Hotels & Resorts. We're now offering great deals at 25 family-friendly hotels and condominium resorts on 4 beautiful Hawaiian Islands.

OAHU from \$91
MAUI from \$96
KAUAI from \$89
HAWAII ISLAND from \$168

BookEmAston.com • 866.774.2924

Valid for travel through 12/21/11. Rates are per night and do not include tax and fees. Based on availability and subject to change. Not valid with any other promotions or offers. Rates are based on US Dollars.



Resort Spotlight: Aston Maui Kaanapali Villas

Aston Hotels & Resorts is excited to announce the completion of **Aston Maui Kaanapali Villas' \$1.6 million renovation**. The renovation included a complete rejuvenation of the lobby area as well as the addition of a brand new meeting and function space ideal for up to 100 people.

This quiet haven is set amidst an exceptional beach locale with a staff ready to accommodate the needs of any group. The resort's capable staff can recommend options for catering and event planning. Wedding coordinators and wedding packages are available upon request.



Newly-renovated lobby



Honu Room



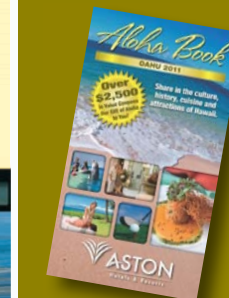
Honu Lanai



Ohina Room

Aston Added Value

Explore Hawaii with Aston's exclusive 2011 Aloha Book. Featuring up to \$2,500 in savings on shopping, dining, golf and activities.



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Catch a Ride to Hawaii's Top Farmers Market

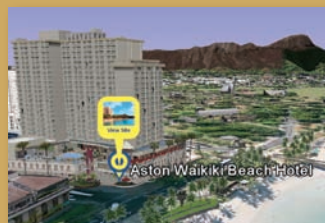
Explore Hawaii's locally grown produce, flowers, food and gifts. Hop on the Aston trolley on Saturday mornings and cruise to Oahu's largest farmers market. Fares are \$3 one-way and \$5 roundtrip, paid directly to the driver. No reservations necessary.

Trolley departs from **Aston Waikiki Joy Hotel** beginning at 6:50 a.m. and stops at the **Aston Pacific Monarch, Aston Waikiki Beach Tower** and **Aston Waikiki Beach Hotel**. All Aston guests are welcome.



Aston Joins Hawaii's First 3D Travel Website

Aston guests now have a new tool to plan their dream Hawaii vacation. 3D Hawaii uses Google Earth technology to offer an engaging resource for travel planning and booking. Explore hotels, restaurants, shopping centers, beaches and other activities in an attractive 3D layout and learn more about special deals and offers.



Aston has launched **Aston Waikiki Beach Hotel, Aston Waikiki Sunset, Aston Waikiki Beach Tower, Aston Kaanapali Shores** and **Aston Maui Kaanapali Villas**, with plans to add more properties in the near future.

Aston Kaanapali Shores Among Top Hawaii Resorts for Families

Aston Kaanapali Shores was named as an Editor's Pick for Best Resort for Families, Hawaii by TravelAge West, as part of the WAVE (Western Agents Vote of Excellence) Awards. The resort was honored along with four other nominees at the WAVE Awards Ceremony in June.



The WAVE Awards gives travel agents in the Western U.S. the opportunity to recognize outstanding travel partners including hotels, airlines, tour operators and others. Editor's Picks are chosen by Editor-in-Chief Ken Shapiro and the entire editorial team based on a survey of travel agents, site visits, online research and product analysis.

Located on Kaanapali Beach, **Aston Kaanapali Shores** offers family-friendly accommodations and amenities from its spacious one and two bedroom suites to its on-site kids program, Camp Kaanapali, and restaurant, where children 12 years and younger can dine for free.

More Birthdays Mean More Savings with Aston's 50+ Program

Aston welcomes guests of at least 50 years of age to enjoy special savings at all Aston hotels and condominium resorts in Hawaii, Nevada, Idaho and California. Plus, guests booking the 50+ rate at select properties receive special added amenities such as a complimentary upgrade, bottle of wine or Aston souvenir items.



Aston at Papakea Resort Introduces New Weekly Activities

Guests of Aston at Papakea Resort can make the most of their Maui vacation, without even leaving the resort. The following weekly activities are available to all guests free of charge:

Putting Tournament: Put your putting skills to the test for a chance to win prizes. Sundays at 3pm at the Lanai Pool Putting Green.

Swimmercize: High-intensity, low-impact pool workout. Mondays and Fridays at 9am at the Lanai Pool.

Tennis Round Robin Tournament: Challenge other guests to win great prizes. Tuesdays at 5pm at the tennis courts.

Yogilates: Experience this unique test of mind and body fitness with stunning views of the Pacific. Wednesdays at 8am at the Molokai Pool.

The resort also offers two spacious poolside cabanas for rent, accommodating up to 35 people. These cabanas are perfect for family gatherings, receptions or a sunset barbecue. For more information on these activities, call Aston at Papakea Resort at 808-669-4848.



Stay Longer, Save More with Aston

Have you ever returned from your trip wishing you spent just a few more days? Let Aston reward your clients for making the most of their vacation with extra savings for staying 7 nights or more. Special weekly (7+ days), long stay (14+ days) and extended stay (30+ days) rates are available at all Aston hotels and condominium resorts. The longer your clients stay, the more they'll save.



Aston Waikiki Circle Hotel Completes \$2.6 Million Makeover

Guests of the **Aston Waikiki Circle Hotel** can now begin enjoying the many great improvements at this landmark oceanfront hotel.

In addition to a refreshed lobby, guest room upgrades include new contemporary furniture and bedding, a color scheme of neutral earth tones highlighted with ocean blue and creamy avocado accents and décor to give the rooms a modern, yet tropical ambiance. The **Aston Waikiki Circle Hotel** offers panoramic views and is one of the best oceanfront values on Kalakaua Avenue.

Eggs Express, a new restaurant from Eggs 'n Things, is also scheduled to open on property in Fall 2011.



Casino MonteLago Debuts at Lake Las Vegas

Lake Las Vegas is the ideal escape for those seeking a quieter and more relaxing alternative to the bright lights and glitz of The Strip. And with the recent re-opening of Casino MonteLago in May, guests can still satisfy the urge to put their money on the line for the chance to leave Las Vegas a little richer.

The 22,000 square foot casino includes 275 slot machines and electronic table games as well as Harry's restaurant, open for breakfast, lunch and dinner.



Located just 20 minutes from the Las Vegas Strip, Aston MonteLago Village Resort provides a beautiful retreat within The Village and nearby waterfront area. The resort offers a wide variety of accommodations including studios and one to three-bedroom units, most with romantic views of Lake Las Vegas. The resort features meeting and banquet facilities and a large Events Center located within The Village, making it an ideal location for a business conference or special event.

SPECIAL OFFER!

Receive a welcome packet at check-in filled with valuable offers worth over \$135, including up to \$20 in free slot play at Casino MonteLago. Contact the Front Desk at (702) 564-4755 for more details. Offer ends 12/21/11

A Fully Stocked Kitchen Awaits You at Aston Hotels & Resorts

Don't waste a second of your vacation shopping for groceries. Island Grocery Service offers personal shopping and delivery service at select Aston properties. Guests can shop online for grocery, personal care and gift items, ranging from top quality local products to familiar national brands. Island Grocery Service will have it delivered and neatly stocked in-room prior to arrival.



For a limited time (June 15 – September 5), enjoy an instant credit of \$20-25 on every order.

Summer Saving Promotional Codes:

Oahu: \$25 Savings Coupon, Promotional Code: AHRO25

Maui: \$20 Savings Coupon, Promotional Code: AHRM20

Kauai: \$20 Savings Coupon, Promotional Code: AHRK20

Big Island: \$20 Savings Coupon, Promotional Code: AHRBI20

Visit AstonHotels.com and click each participating Aston property for more information.

Delicious News Ahead

Kimukatsu, one of the best tonkatsu restaurants in Japan, will be coming to the **Aston Waikiki Joy Hotel**. **Kimukatsu** is anticipated to open in December 2011.



Say "I Do" to a Free Honeymoon with Aston

Aston Hotels & Resorts is offering the perfect wedding gift to please any bride and groom – a FREE five-night honeymoon. Plan a wedding with Aston in Hawaii and honeymoon FREE at **Aston MonteLago Village Resort** at Lake Las Vegas or **Aston Lakeland Village** at Lake Tahoe. Or plan a wedding at **Aston MonteLago Village Resort** or **Aston Lakeland Village** and enjoy a FREE five-night honeymoon at **Aston Waikiki Beach Hotel** on Oahu, or **Aston Kaanapali Shores** on Maui.



Couples who book a minimum wedding package at one of these four Aston properties are eligible for the free honeymoon offer. On-site wedding coordinators and catering services are available at select properties and our staff is committed to working closely with guests to create an unforgettable wedding experience. Call Aston's Group Department for details: 800-336-5599 or email groups@astonhotels.com. Minimum wedding group revenue required. Some restrictions may apply.



Aston Waikiki Beach Hotel



Aston Kaanapali Shores